

Goal Setting

GOALS & OBJECTIVES

DAY ONE

777
CHALLENGE

By EasyWebinar

Financial Goals

GOAL SETTING

How much revenue do you aim to bring in:

1 Month

Quarterly

Yearly

Financial Goals

GOAL SETTING

How much does your product or service sell for?

Cost per transaction

So let's pull it all together!

To earn , per I need to host webinars.

A good starting point is to aim for 30 attendees, if only 10% of them convert (3) you'll earn per event!

Scheduling Goals

GOAL SETTING

Now that you know how many webinars you need to host to reach your financial goals, lets talk about planning your webinars.

*****Refer to your Ideal Customer Avatar worksheet when planning days and times of your event.**

- What days of week works best for your ideal customer avatar?

****If your unsure start with Thursday as this is generally the best performing day for webinars.**

- What times of day works best for your ideal customer avatar?

- How many times per week do you plan to host an event ?

****Pro Tip: If you automate this number can be exponentially higher than going live, all while freeing your schedule.**

Planner

PLANS IDEAS INSIGHTS

DAY ONE

777
CHALLENGE

By EasyWebinar

Daily

PLANNER

Date

Schedule

07:00

08:00

09:00

10:00

11:00

12:00

13:00

14:00

15:00

16:00

17:00

18:00

19:00

20:00

21:00

22:00

23:00

To-do list

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Notes

Date

MONTH

M T W T F S S

Schedule

07:00

08:00

09:00

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15:00

16:00

17:00

18:00

19:00

20:00

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23:00

To-do list

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Notes

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To-do

LIST

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Due Date

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To-do

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Priorities

Year At A Glance

ROADMAP

January

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February

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March

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April

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May

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June

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July

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August

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September

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October

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November

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December

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Webinar Dates & Events

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January

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February

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March

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April

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May

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August

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September

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October

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November

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December

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Weekly

PLANNER

Monday

Dates

Tuesday

Priorities

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Wednesday

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Thursday

Saturday / Sunday

Friday

Weekly

PLANNER

Monday



Tuesday



Wednesday



Thursday



Friday



Saturday / Sunday



Monthly

PLANNER

Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.

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Monthly

PLANNER

Jan. Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec.

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Project

PLANNER

Start Date

Deadline

Completed

Description

To-do list

Project

PLANNER

Description

3 Steps Plan

7

DAY TRACKER

day 1

Notes / Insights

Complete

day 2

Notes / Insights

Complete

day 3

Notes / Insights

Complete

day 4

Notes / Insights

Complete

day 5

Notes / Insights

Complete

day 6

Notes / Insights

Complete

day 7

Notes / Insights

Complete