

## No Excuses Pre-Webinar Templates

### Email 1: Welcome

**Subject Line:** Congrats on Registering For The Workshop! [Save this info]

**Copy:**

[Webinar Title Here]

Woo Hoo!

Congrats on registering! I know you are going to love this presentation. If you've been looking to [value you're bringing to your audience], you're going to love this!

At the time of the event, click here: #WEBINAR\_LINK#

See you on:

#WEBINAR\_DATE# at #WEBINAR\_TIME#

[Signature]

P.S.

Once you leave this webinar, you'll feel more confident than ever on [fill in value for audience] I say this because some people who've attended were able to take the materials shared on this webinar, implement, and started [what success will your audience see]

Sharpen your pencils, bring your notepad and again, thanks for registering!

## Email 2: Two Day Notification

**Subject Line:** We are about 48 Hours Away!

**Copy:**

Hey [Name]

Are you getting excited? I know I am - [Name of Webinar] is ready to launch in just 2 short days.

Quick reminder, in this webinar we're going to cover:

1. [Insert Important Topic]
2. [Insert Important Topic]
3. [Insert Important Topic]

At the time of the event, click here: [#WEBINAR\\_LINK#](#)

See you on:

**[#WEBINAR\\_DATE#](#) at [#WEBINAR\\_TIME#](#)**

[Signature]

## No Excuses Pre-Webinar Templates

### Email 3: Go Live in 24 Hours

**Subject Line:** [insert webinar title] Goes Live In 24 Hours!

**Copy:**

[Insert: WEBINAR TOPIC]

We are about 1 day away [Name]. I know life gets busy, so just doing a quick check in to remind you of the what, when, and where.

**#WEBINAR\_DATE# at #WEBINAR\_TIME#**

click here: [#WEBINAR\\_LINK#](#)

I know your time is valuable, so don't forget the time spent at this event is guaranteed to [insert value]

[Signature]

Email 4: Starting in 1 hour

**Subject Line:** We begin [Title of Webinar] in 1 hour

**Copy:**

I'm ready, are you ready [Name]?

We're starting in ONE HOUR. I can't tell you how excited I am to share with you [insert a reminder of what the webinar is about].

Time is valuable and I'm so honored you are choosing to spend it with me. I'm ready to deliver, so you can start rocking your brand.

Just a reminder:

[Name of Webinar]

Starts in 1 hour

Click This Link To Join: [Insert Link]

[Signature]

Email 5: Starting Now

**Subject Line:** You coming? We're starting [webinar name] now!

**Copy:**

We've been waiting for this moment, [Name] and it's here!

We're starting [webinar name] RIGHT NOW.

Click here to join: [insert link]

There's nothing to download, no apps, just click the link above and join us!

See you soon,

[Signature]